



CAMTASIA STUDIO 3

Screen Recorder and Video Editor

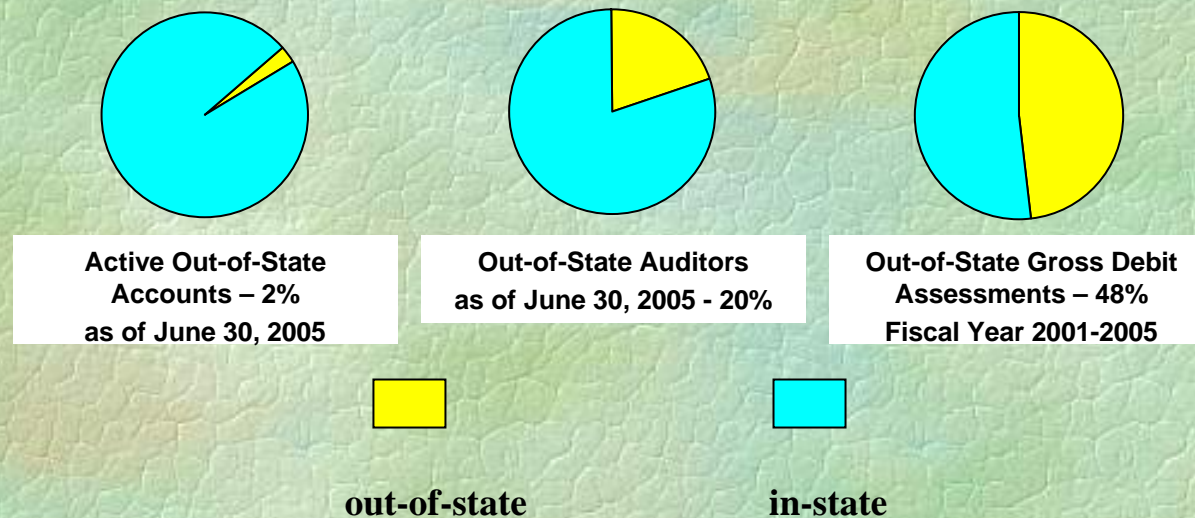
(www.techsmith.com)

Auditor Locations

The majority of Audit's employees are located in 13 Washington field offices. Another 50-plus auditors live and work in cities throughout the United States.



Comparison in-state to out-of-state



Out-of-state auditors have the highest potential recovery because they audit the national companies but get the least technical training, especially in Excel.

Training Costs

(in decreasing order)



- **Bring all out-of-state auditors to WA for technical training (costs \$45,000 for one day)**
- **Send trainer to centralized area to train out of state staffs.**
- **Local 3rd party training for nonspecific needs**
- **Recorded training provided via internet access or on CD - Camtasia**

Camtasia Training Videos

**Easily record your screen
to create compelling
training, demo, and
presentation videos ...
without ever leaving
your desk.**



Camtasia Features



- **Records audio with use of microphone**
- **Records selected area or whole screen of any application displayed on the computer screen**
- **Edit capability**
 - **(Splicing, replacing or silencing audio, add special effects as callouts, mouse enhancements...**
- **Create Table of Contents**
- **Create products in multiple media types**
- **Free Cam player with stop, pause,....**

Working with the Program

- ❖ **Need a topic expert –**
 - ❖ **More time spent in preparation means less in editing**
 - ❖ **Script development**
 - ❖ **Rehearsals**
- ❖ **Best with two people in tandem**
 - ❖ **Narrator should be topic expert**
 - ❖ **Computer operator**
- ❖ **Easy to edit, easy to produce**
- ❖ **Good tradeoff between quality and ease of use**



Benefits

- **Significant reduction of training costs**
 - **For both instate and out of state auditors**
- **Training is “On Demand”**
- **Training available in multiple venues**
 - **CD, Intranet**
- **Version 4.0 improved voice modulations and callouts functions**
- **Web page has video tutorials on how to use project to watch on-line**
- **Free trial version**



Caveats

- **No live instructor for questions**
- **No live dialog among participants**
- **Audio recording is not professional quality**
- **File size 30 min video– 100,000 kb**




Future solution for live training

- **Webinar**

Presenter

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